

Testimonials

“Not just another pretty face...”

Neighbors Magazine is not just another pretty face publication; it's packed with content and news I can really use!

Ellen Huxtable, Batavia Resident

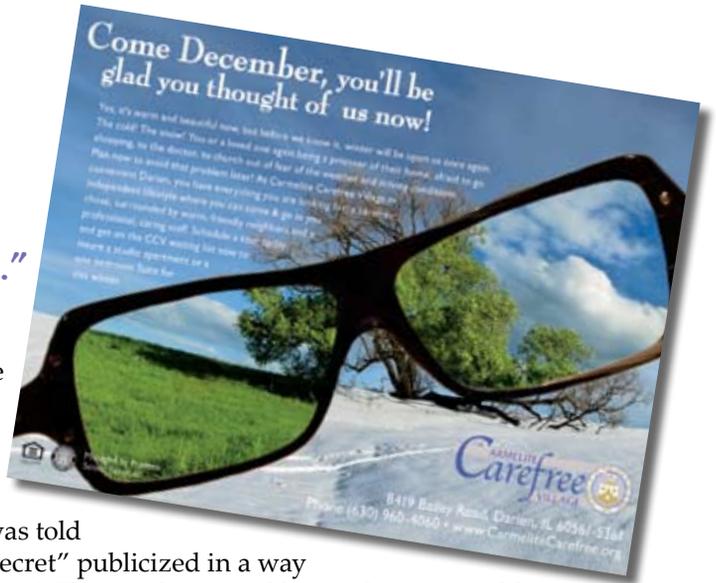


Advertisers

“One of the wisest decisions I made...”

One of the wisest decisions I made when taking over the Marketing Director position at Carmelite Carefree Village was joining with Tim and his excellent staff in an effort to get The Village (which I was told was “DuPage County’s best-kept secret” publicized in a way that it had not been publicized before! The results proved better than we could have expected! Over this past year, we have now been able to resurrect our long-dormant “Waiting List” for future residency! One of the major factors that have contributed to this growth and increase has been the beautiful and effective ads that we have been running in *Neighbors*, which has helped us get our message out to our target market here in the Darien area. With the success that our partnership has spawned, I can do nothing but be excited about what the future holds. Thanks to Tim and his staff for a job well done!

Mike Fonck, Marketing Director, Carmelite Carefree Village, Darien, Illinois



“...more positive comments and feedback”

Due to the fact that the average person needs our services only once every seven years, we rarely do print advertising. I was so impressed with the quality of *Neighbors of Batavia* and the fact it goes to every home in Batavia, we signed on for the whole first year. I have received more positive comments and feedback from our ad in *Neighbors of Batavia* than I ever expected. Thanks Tim!

Marcia Boyce, Boyce Body Works, Inc.



Advertisers

“...a very cost effective way
to reach every home”

We decided to advertise in *Neighbors of Batavia* Magazine because it not only provides us with a very cost effective way to reach every home in Batavia, it allows us to advertise in a high-quality publication that Batavia residents want to receive and that provides valuable information from virtually every organization that comprises the Batavia community. The response to our ads has been terrific and the staff has been a real pleasure to work with. We look forward to a long relationship with *Neighbors of Batavia*.

Rob Hollis, K. Hollis Jewelers, Batavia



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“...my ad will be around”

Neighbors of Batavia is a tremendous way to reach Batavia residents. And with so much information on City, School District, Library and Park District activities, I expect many people to keep it around—so I know my ad will be around as well.

George Gladis,
Volkman Insurance Agency, Batavia

“My ad has really
caught people’s attention”

My ad in the new *Neighbors of Batavia* magazine has really caught people’s attention. People I have never met stop and ask if I’m the gal that placed the “apple ad.” They love it. I love it. Neighbor’s Publications created all the artwork—very creative staff! I always look forward to receiving the next magazine—an excellent idea with lots of great information!

Corey Seider, Realty Executives Premier, Batavia

**Picking the perfect home...
starts with picking the right realtor.**

I'll work hard to make your experience as memorable and pleasing as a stroll through the orchard.
Let's visit. I'll bring the Seider!



Corey Seider
GRI, ABR, SFR

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MLS®

Residents

“Love the new publication...”

Love the new publication of *Neighbors of Batavia*. Great articles and the pictures add so much more to the stories. Look forward to the next publication.

Barbara Cizza, Batavia

I like the format of the new publication. I especially like the idea that I can read news from the city, library and school district all in one publication. It's a great idea and very well done.

Ruth Harmon, Batavia

I liked this format for information a lot better than the old flyer that you used to send. Maybe you could focus on the history of the town more, maybe pick a different street each issue, and tell how they got their name, show some pictures of how it changed throughout the years.

Diane Meharg, Batavia

“...all of the information I use and need is in one place.”

When I received the first issue of *Neighbors of Batavia* I was glad to see all of Batavia's information in one, easy to read magazine. The articles are interesting, but most importantly, all of the information I use and need is in one place. I refer to it often for event schedules in Batavia as well as important telephone numbers I use on a regular basis. Since I use it so much, it sits on my dining room table so I can grab it when I need it.

Ann Ciaccio, Batavia

Love the new magazine format. It will be such a help to have all kinds of important information—Batavia Public School, Park District, Chamber, etc.... all in one place! Thank you and keep up the great work!

Laurie Musielak, Batavia

“...the one publication that keeps me informed.”

The *Neighbors Magazine* is the one publication that keeps me informed on what's happening all around Batavia. Special events and news from the library and park district are included, as are updates and current information from the city and school system. Articles from Batavia Maintstreet and the Chamber of Commerce help keep me aware of opportunities and developments that are important to me both as a small business owner and as a member of the community. ***Neighbors Magazine is not just “another pretty face” publication; it's packed with content and news I can really use!***

Ellen Huxtable, Batavia

“I can't wait till the next issue!”

I really enjoyed reading through this book. I learned a lot of new things about Batavia that I did not know and I really like the calendar of events and things going on in the city. Excellent job. I can't wait till the next issue!

Dennis & Barb Christensen, Batavia

I like the web site and I enjoyed the new magazine! I'll look forward to the next issue and let you know how you are still doing!

Debbie Berger, Batavia

Significant others

“...an idea whose time has come.”

Batavians have been quite pleased with both the overall professional quality of the *Neighbors* as a printed document, and the convenience of having a single publication that contains information from virtually all of our community groups and government agencies. With the busy nature of life today, having a single, high quality source of community news and information is an idea whose time has come.

Randall R. Recklaus, Assistant City Administrator, City of Batavia

“...a valuable resource and reputable ‘keeper’ guide”

Neighbors of Batavia has opened the windows of opportunity to exposure that newspapers and magazines alone cannot provide the park district. The collaborative community team effort that is poured into each *Neighbors* publication exemplifies the good “neighbor” qualities of Batavia. Each publication raises the bar from the prior one making it a valuable resource tool and reputable “keeper” guide for Batavia families.

Allison Pellegrino, Director of Marketing & Public Relations, Batavia Park District

“...the most response I have ever gotten”

I can't say enough about how much *Neighbors of Batavia* has done for my business. Their restaurant review resulted in the most response I have ever gotten from anything I've done. It was a really nice article.

Jerry Dunn, Owner, RendezVu Restaurant, Batavia

“...attention to detail and accuracy”

I wanted to send a note to thank you for the article that was written about me in the *Neighbors of Batavia* Magazine in May. The experience was delightful. From the first connection with Kish Pisani, through the printed article and your follow up call, never have I had so much care taken from a journalistic team. Your attention to detail and *accuracy* is something that you should be commended for. All the best to you and your staff, Tim. Thanks for the service that you provide. I will look forward to enjoying news from *Neighbors of Batavia* for many years to come.

To your success and significance,
Maureen O'Brien, CEO, MOF

“...one of a kind product that helps unify a community”

I think the Batavia *Neighbors Magazine* is wonderful and a great asset to businesses and residents of downtown Batavia. This magazine serves as an effective way to reach the community about upcoming events, programs and meetings and offers a new way to reach a specific target market. The friendly staff and writers of this magazine help produce an original one of a kind product that helps unify a community.

Asheley Dempsey, Batavia Enterprises

A sampling of comments taken from the March, 2008 Batavia Neighbors Reader Survey

*I appreciate the local, home community focus, especially the Good News Items, as relative to local schools, library, and government operations.
Thank You!*

Best informational and we keep it for referral issue to issue.

Concise information about Batavia. Readable and accurate.

I keep all the issues. Keep them coming for free! Enjoy reading thru them.

Beautiful presentation. Lots of information - Handy size, color photos, it's nice to have all the "city news" in one concise booklet.

Great for local news—brush pickups, recycling, events in Batavia.

This is a handy reference material and I enjoy pictures of local people and events.

Good publication—well organized and all info at our fingertips!

What a great community magazine. I worked in design (commercial/ advertising) for 12 years and this slick publication is a very nice advertisement for the community of Batavia!

I keep every issue. (Regarding advertising influence) I want to spend my money in Batavia.

I like the size, like the calendar, nice to have all city news in one place!

It's great to see stories on Batavians! Good job finding people and what they do to stand out! Everyone likes to see the local guys get noticed!

This publication was long overdue. It provides a valuable resource to all Batavia residents (and those who work here).

I like the way several publications are all rolled into one. Good use of taxpayer dollars.

Great job on a very interesting magazine about Batavia. Very well done.